

W.F.A.

GILSTRAP Zoanne M

Subject: FW: Request for funding
Attachments: disorient-poster-2011-final-jpg.jpg; 2011 DisOrient Quotes.pdf; FINAL DISORIENT PRESS RELEASE 2011.pdf; Lane County HR Committee Application.docx

Dear Fans of DisOrient,

It is with great honor and respect that we present to you DisOrient 2011. We have arranged for a tremendous line-up of films that will appeal to everyone. Many of the films will make you laugh out loud, while others will really tug at your emotions. Above all, each of the films represents some aspect of our mission of social justice. Additionally, they are all films that meet our standard for submission, one set by W.E.B. DuBois of "for us, by us, or about us."

DisOrient would not happen without the generosity of our donors and sponsors – individuals, agencies, organizations, and businesses. Take a minute to review the listing in this guide and please thank them.

DisOrient would not happen without the fiscal sponsorship of the Chinese American Benevolent Association (CABA), a non-profit organization here in Eugene.

DisOrient would not happen without the dedication, commitment, talents, and gifts of an incredible staff. We are all volunteers representing four generations, youth to elders, and we are all from multiple communities.

For the last couple of years, we have had screenings in Portland. Check the DisOrient website for more details for this year's screenings.

As we look to the future, we are pursuing our own non-profit status, expanding our donor and sponsorship base, applying for more grants, finding ways to support young, first-time filmmakers, and exploring the possible expansion of the festival to other locales and times throughout the year.

And lastly, if we have not met you, please introduce yourself to any one of us on staff.

On behalf of the entire staff, I thank you for your support and interest in Asian American and Pacific Islander film!

Sincerely,

Anselmo Villanueva

Anselmo Villanueva, Ph.D.
Executive Director



PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact: Colin Kiley, Publicity Coordinator

(541) 510-2096 colin@disorientfilm.org

DISORIENT ASIAN AMERICAN FILM FESTIVAL OF OREGON CELEBRATES SIXTH ANNIVERSARY

April 29 – May 1, 2011 – Bijou Art Cinemas, Eugene, OR

EUGENE, OREGON – April 18, 2011. The Chinese American Benevolent

Association is pleased to announce the sixth anniversary of the DisOrient Asian American Film Festival with a selection of highly provocative and unique quality films. DisOrient has grown from a grass roots film festival started in 2005 by Eugene native Jason Mak to an all-volunteer run community event that features films that support social justice themes and that break the Asian, Asian American and Pacific Islander stereotypes so often portrayed in mainstream media. DisOrient has garnered the attention and respect of many Asian American filmmakers and is the only Asian American Film Festival in the northwest. Out of the nearly 70 submissions, the programmers had a most difficult time narrowing selections to the 18 that were selected, as this is probably one of the best offerings the festival has yet had.

The US Premiere of *Red Sun in the Sunset* is scheduled as a free screening at 2 pm on Friday, April 29 in the Ford Lecture Hall of the University of Oregon's Jordan Schnitzer Museum of Art. The film shares captivating oral histories of Cuban Nikkei by their descendants. The Opening Night Feature film is Jeff Chiba Stearns' *One Big Hapa Family*. From the Canadian-Japanese internment camps, Chiba Stearns navigates his family's history through several generations of multiracial marriages in a humorous and profound way. All ages will enjoy this story of a Hapa (mixed Asian or Pacific Islander heritage) family, with contributions from some of Canada's most innovative animators. The film showing will be followed by a reception for VIP guests, volunteers and filmmakers at the UO Jordan Schnitzer Museum of Art, featuring entertainment by DisOrient Festival favorite, singer/songwriter, Dawen.

Saturday's film offerings start at noon with *Finding Face*, an emotional documentary that depicts the horrific acid-burning attacks on women in Cambodia and many other countries. Directors Patti Duncan and Skye

Fitzgerald, and Tat Marina, the brave victim whose face was maimed due to acid are scheduled to attend the screening and answer questions after the movie.

Festival attendees will also have an opportunity to see "family friendly" short films that cover the gamut of comedy, a bit of fantasy, music, and offbeat humor. *Digital Antiquities*, by J.P. Chan, one of DisOrient's repeat filmmakers, brings his storytelling ability to another level. Other featured films are *Tora*, a Canadian-Japanese internment story with a twist, and *Mother*, a story about a hearing-disabled child. *Voices in the Clouds* is an enlightening film with breathtaking scenery on the indigenous tribes of Taiwan. The film chronicles the filmmaker's search for his ancestral roots only to discover an undeniable spiritual connection that changes his life forever. Closing the Saturday's film line-up is the thought-provoking *The House of Suh*, the centerpiece film about an unresolved murder case. Explore the cultural layer of circumstances that led to the tragic outcome.

Sunday's schedule starts off with Oregon's homegrown filmmakers. Creative family-friendly shorts from local teen students from Lane Community College's Asian Pacific Islander Rites of Passage program followed by director Curtis Choy's, *You! Young People*. Also featured is Will Doolittle's *Cuba Impressions*, that takes us on a brief journey of the Japanese interment camps, as well as an intimate experience of Cuban hospitality. This is showcase time for aspiring directors and veterans alike.

Also featured is *Left By the Ship*, by directors Emma Rossi-Landi and Alberto Vendemmiati, Italian filmmakers who chronicle the lives of four Filipino Amerasians who were left behind by their GI fathers during the naval occupation of the bases in Olongapo City in the Philippines. Insightful and heartwrenching, the movie opens the viewer's eyes to the situation that arises with countless innocent children born and abandoned near the U.S. Military bases overseas.

Closing night movie features indie filmmaker David Boyle's fresh new film, *Surrogate Valentine*, is a romantic comedy about a character played by Goh Nakamura, a real life musician, and how he misses the beat in some of his misadventures with love.

The DisOrient filmfest afterparty will be at Sabai Café and Bar, the new Thai restaurant at the Oakway Center. Many of the filmmakers will be in attendance to discuss their films after they are screened.

Expand your horizons! Support your community. Join us and meet directors, actors, filmmakers, the staff and volunteers and avid film fans. A VIP ticket for \$50 on-line/\$60 at the door will entitle you to all 3 days' screenings, meeting the filmmakers, food to snack on, and an invitation to attend opening and closing night receptions. Individual tickets are also available online. For schedule and information, check out www.disorientfilm.wordpress.com.

For more information or to review a film or interview a filmmaker, please contact:

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colin@disorientfilm.org

Anselmo Villanueva, Ph.D., Executive Director

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anselmo@disorientfilm.org



What are people saying about DisOrient?

"The DisOrient Film Festival is by far one of my favorite film festivals! Nothing compares to the volunteers who run the festival. When you're at DisOrient, you're with family!" **Jazmin Jamias, Filmmaker, San Francisco CA**

"DisOrient makes you feel like part of the family. Its community focus is both amazingly refreshing and absolutely necessary." **Patrick Mendoza Epino, Filmmaker, Los Angeles CA**

"Out of all the film festivals in the country DisOrient is without a doubt, my favorite. Where else do you find such community, activism, and passion for cinema, all in the same place? Here in Eugene, the movement is alive and well." **Dawen, Musician-Composer-Filmmaker, Los Angeles CA**

"DisOrient is a great film festival in terms of its art and in terms of its mission. We are fortunate to have this as one of Eugene's great film festivals and I am grateful to those who go into making it such a great experience in our community. DisOrient is for all of us." **Mayor Kitty Piercy, Eugene OR**

"Lovely city, lovely locale, and impeccably selected programs, if you're not visiting Eugene for DisOrient, you're missing out!" **Will Lu, Filmmaker, Los Angeles CA**

"DisOrient is a bright shining klieg light on issues relevant and resonant to Asian America and all Americans who value multiculturalism. Many of us who flock there deeply understand that sharing our diverse stories is the pathway to a more just, and forward-moving United States of America." **Aimee Santos-Lyons, Co-Coordinator, Cinelayan Filipino Film Festival, Portland OR**

"DisOrient takes bold risks that larger festivals sometimes can't or won't." **Patrick Mendoza Epino, Filmmaker, Los Angeles CA**

"DisOrient is all about breaking barriers and building bridges. Its focus on community collaboration is uplifting and inspiring - definitely a film festival that thrives on the healing power of love." **Melissa "MiMi" Nollo, President Eugene-Springfield Asian Council**

"DisOrient is a small festival with a huge spirit and sense of community. I was lucky to attend in 2009 and can't wait to go back!" **J.P. Chan, Filmmaker, New York NY**

"On the breezy Friday evening of April 23 I came to see the Fifth Annual DisOrient Asian American Film Festival. It being my first time at DisOrient or any film festival, period, I had zero expectations. I ended up being blown away." **Charmaine Ng, Ethos Magazine, Eugene OR**

"DisOrient is the place to connect with creative minds locally and around the world. They have untapped potential that we've only skimmed the surface of, but their talents will change the landscape of film in the next generation. It is a place for Asian voices, but also a fresh outlook on the arts that goes beyond cultural divides." **Gia Vang, KEZI TV, Eugene OR**

"The Disorient film festival is one of my favorites because they really take care of the filmmakers and you truly feel like you're part of the family." **Will Lu, Filmmaker, Los Angeles CA**

"At DisOrient, we perform for ourselves, and then anybody else can join us in that celebration. That's what is really special about this festival. It's a space where we can be authentic." **Jason Mak, Founder of DisOrient, Eugene OR**

"Disorient is unique in all its aspects. It not only helps educate people to understand the different cultures that we cohabitate but it also helps them express freely without hesitation and fear the beauty that Asian cultures have brought in to this country. The Philippine American Association is proud to be a part of this endeavor." **Elena B. Nielsen, Chairperson, Philippine American Association, Eugene OR**

"The DisOrient Film Festival is a unique opportunity for people to see who and what Asian Americans are about. We are not just about food and martial arts. We are film." **Maki Doolittle, President, Asian Pacific Islander Student Union, Lane Community College, Eugene OR**

"I wanted to be involved with DisOrient after its first year. I was so impressed with the caliber of films such as *Eve and Fire Horse* that I wanted to help bring other films to the festival the following years." **Linda Liu, Director, TRiO Student Support Services, Portland State University, Portland OR**

"Often with festivals, filmmakers can often get lost in the crowd; that's not the case with Disorient. The entire staff of Disorient is incredibly hospitable and they make you feel welcomed in the lovely city of Eugene. I've formed many great friendships here, not only with Disorient staff, but also fellow film makers as well." **Will Lu, Filmmaker, Los Angeles CA**

"DisOrient is one of my favorite festival experiences -- ever!!" **Patrick Mendoza Epino, Filmmaker, Los Angeles CA**

"DisOrient is the perfect smaller festival where filmmakers can easily meet each other. The hospitality committee makes sure you're treated like a VIP and you won't find a more welcoming group of people than the DisOrient volunteers." **Chad Band, Filmmaker, Vancouver, British Columbia**

DISORIENT

ASIAN AMERICAN FILM FESTIVAL

OF OREGON

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Also being screened for the first time in the USA is the film *Left By the Ship*, by directors Emma Rossi-Landi and Alberto Vendemmiati, Italian filmmakers who chronicle the lives of four Filipino Amerasians who were left behind by their GI fathers during the naval occupation of the bases in Olongapo City in the Philippines. Insightful and heartwrenching, the movie opens the viewer's eyes to the situation that arises with countless innocent children born and abandoned near the U.S. Military bases overseas.

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Lane County Human Rights Advisory Committee

APPLICATION FOR ENDORSEMENT

February 21, 2011

Any person or organization requesting Lane County Human Rights Advisory Committee endorsement must complete this form and submit it to this Committee no later than the third Monday of the month prior to the event. You may make a three-minute presentation at the Lane County Human Rights Advisory Committee's monthly meeting (fourth Monday of each month).

1. Name of the Event: 6th Annual DisOrient Asian American and Pacific Islander Film Festival

Date of the Event: April 29, 30 and May 1, 2011

2. Name and address of person requesting endorsement:

Anselmo Villanueva, Executive Director
DisOrient Asian American and Pacific Islander Film Festival
P.O. Box 21512
Eugene, Oregon 97402

3. Description of organization, names of officers, and/or board of directors and a brief history of human rights/civil rights activities.

Steering Committee

- Misa Joo, Coordinator - Hospitality
- Reagan Le, Coordinator - Volunteers
- Colin Kiley, Coordinator - Public Relations
- Joe Jiang, Coordinator - Technology
- Linda Liu, Coordinator - Travel
- Marvy Del Rosario Schuman, Coordinator - Programming
- Melissa Nollado, Publicity and Photographer
- Mike Takahashi, Coordinator - Finance and Fundraising
- Rose Pergament, Associate Director, Portland
- Pamela Quan, Associate Director, Eugene
- Jason Mak, Founder
- Anselmo Villanueva, Executive Director

Brief History

DisOrient was started in 2005 by a group of Asian American educators and activists who have dedicated themselves to bringing honest representations of Asian Americans and Pacific Islanders to the silver screen. We understand the power of the moving image to combat the rampant Hollywood stereotypes of Asians, Asian Americans, and Pacific Islanders as kung fu fighting houseboys, hypersexual/asexual bodies, expendable villains, or nerdy and anti-social geeks. Film also allows the sharing of compelling stories about Asian American and Pacific Islander experiences such as war, immigration, identity, family, labor, globalization and other diasporic experiences. DisOrient is committed to social justice – using film as the medium. DisOrient uses the W.E.B. DuBois standard of "for us, by us, or about us" when selecting new and exciting films for the festival. The festival is a completely volunteer effort that is put on by many dedicated volunteers.

DisOrient is in the process of obtaining its own 501(c)(3) non-profit status. We are currently under the fiscal auspices of CABA (Chinese American Benevolent Association of Eugene), which is a non-profit organization.

(See attachment "Quotes – What People Are Saying about DisOrient")

4. How does this event further the goals and objectives of the Lane County Human Rights Advisory Committee?

DisOrient values the dignity and worth of all human beings and we are committed to the fair and equal treatment of all persons. Toward that end, DisOrient uses film to educate people on a variety of human rights issues. DisOrient respects cultural and individual diversity, especially in the positive portrayal of Asian Americans and Pacific Islanders. DisOrient promotes inclusiveness, justice and equity through the use of film, offering workshops, and participating in many community events and initiatives on these issues throughout the state (see attached list of "Key Events").

5. Event co-sponsors or funding sources include:

UO Jordan Schnitzer Museum of Art
Bijou Art Cinemas
Oregon Electric Station
Moving Images Productions
Asian Council
Lane Community College
EWEB
King Estate Oregon Wines
Tasty Thai Kitchen
UO Office of Institutional Equity and Diversity

Philippine American Association
Chinese Benevolent Association
Skipping Stones Magazine
Smith Family Bookstore
Wells Fargo Home Mortgage
McKenzie River Music
Mona Vie Independent Distributors
Yujin Gakuen Japanese Immersion School
Sweet Life Patisserie
Human Rights Commission, City of Eugene
Café Lucky Noodle
Holt International Children's Services
And several individual donors

6. Is the event wheelchair accessible? Yes
7. Will sign interpretation be available? Yes
8. Will assisted-hearing devices be available? Yes
9. Is the event being held at a facility on the Labor Council's Unfair Labor Practices List? No
10. Is the purpose of the event to raise funds? No
11. Contact persons and phone numbers:

Anselmo Villanueva 541.870.1575 anselmo@disorientfilm.org
Pamela Quan 541.954.1798 pam@disorientfilm.org

For Office Use Only

Committee Action: Approved Amount \$ _____

Denied

Date _____ By: _____

Lane County Human Rights Advisory Committee